

# G.U.R

THE SEWING SUPERSTORE



FEATURES:	JEM PLATINUM 760	JEM PLATINUM 720
STITCHES	60	20
1-STEP BUTTONHOLE STYLES	5	2
4 SCROLL STITCH SELECTION KEYS	X	X
STRETCH STITCH ADJUSTMENT	X	X
MAX ZIGZAG WIDTH	5mm	5mm
MAX STITCH LENGTH	4mm	4mm
4 PIECE FEED DOG	X	X
HORIZONTAL FULL ROTARY HOOK	X	X
DECLUTCH BOBBIN WINDER	X	X
BUILT-IN NEEDLE THREADER	X	X
THREAD CUTTER	X	X
START/STOP BUTTON	X	X
SPEED CONTROL LEVER	X	X
NEEDLE UP/DOWN BUTTON	X	X
THREAD TENSION CONTROL	X	X
DROP FEED LEVER	X	X
SNAP ON FOOT CONVERSION	X	X
HORIZONTAL SPOOL PIN	X	X
FREE ARM / FLAT BED CONVERTIBLE	X	X
CARRYING HANDLE	X	X
ELECTRONIC FOOT CONTROL	X	X
WEIGHT	12 LBS	12 LBS
HARD COVER	STANDARD	OPTIONAL
SOFT CASE	OPTIONAL	OPTIONAL

## JEM PLATINUM 760



## JEM PLATINUM 720



## STANDARD ACCESSORIES

- 3 BOBBINS
- FELT
- SEAM RIPPER
- SCREWDRIVER
- SPOOL PIN
- LARGE SPOOL HOLDER
- NEEDLES
- SATIN STITCH FOOT
- BUTTONHOLE FOOT



*Think Small, Sew Big*

**JANOME**  
Jem Platinum Series



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## Features that make the big machines jealous

### Computerized Sewing That's Easy To Take Along

Designed as compact companion machines, the Jem Platinum 720 and 760 are perfect to take to sewing class or your quilting club, but don't even think of them as stripped-down portables. Both whisper-quiet models are computerized with 20 to 60 stitches and bright, easy-to-see LED displays. Whether for traveling, classes or as a first machine, the Platinum Series has everything you love about the best-selling original Jem Gold models and so much more.



Horizontal and vertical spool pins included

JANOME

06

Variable Speed

Jem Platinum  
..... 760 .....

### More Features, Same Compact Size

Now you don't have to leave quality behind when you leave your sewing room. With the Jem Platinum Series you get legendary Janome stitch quality, sturdy construction and a precise feeding system. Both models have the features you'd expect from a full-size machine, but each is 3/4 the size of a standard model and weighs in at just 12 pounds.



JANOME

#### Concealed Tension Dial

Positioned for easy fingertip adjustment and easier threading.

#### Needle Up/Down

Automatically end each seam with the needle either up or down. Saves you time cranking the needle into the position you want, and is perfect for pivoting.

#### Lock Stitch

Automatically locks off your stitch at the end of the seam. Another time saver, especially for repetitive seams and decorative effects.

#### Reverse Stitch

Just press the button to quickly reverse the direction of your stitching.

#### Start/Stop Button

Allows you to sew without using the foot control. Just press the start button to go. On longer seams, so common in quilting and home dec, this is much more relaxing than the continuous pressure of a foot pedal.

#### Drop Feed Lever

Sew with free motion for quilting, darning, attaching buttons, and other applications where feed dogs are not necessary.

### You Also Get A Dozen More Favorite Features



#### Extension Table & Removable Storage Compartment For Free Arm Sewing

Store your presser feet and other accessories in this handy compartment. It easily slides off for Free Arm sewing.



#### Fail-Safe Needle Insertion

You can't put the needle in the wrong way, protecting you from damage to the needle and the needle plate of your machine.



#### Built-In Needle Threader

Hook the thread across the threader and it pulls the thread through the needle. No more squinting.



#### Adjustable Stitch Width and Length

Customize your stitches to the perfect width and length. And, needle positions move both left and right for extra control.



#### One Hand Thread Cutter

Trims your thread tails in one swift motion. No more hunting for the thread snips.



#### Carry Handle

These lightweight machines are designed to be easily carried to quilting clubs and sewing classes.



#### Magnetic Type Full Rotary Hook

Delivers precise stitches on all types of fabric. The bobbin is easily inserted from the top, and your thread supply is visible under the see-through cover.



#### Snap On Foot Conversion

Press the black lever to release the foot. To attach another foot simply lower the lifter and the foot snaps into place.



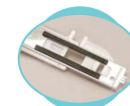
#### Digital LED Stitch Selection

It's easy to see which stitch you're using and easy to select the next stitch you need.



#### Feed Balance Adjusting Dial

This dial allows you to adjust and correct Stretch stitch patterns as needed to accommodate sewing speed, type of fabric or number of layers of fabric.



#### Automatic Buttonhole Foot

Drop your button into the sliding gauge and the foot makes your buttonhole the right size every time.



#### Quick-Reference Stitch Libraries

On the Jem 720, all your stitches are clearly displayed on the side of the machine. On the 760, the more extensive stitch library is shown on a handy, pull-out reference chart at the base of the machine.