

What You Don't See Matters

ABSOLUTE RELIABILITY.
AND IS EASY TO OPERATE!

The NEW M Series QDC machines



If *QUALITY* could be viewed in a glance, maybe our machines would sparkle with glitter.

However, the traits that are at the foundation of every Janome are subtler attributes like *precision stitching, reliable performance* and *consistent results*. Our reliability comes from careful attention to quality design and uncompromising specification standards, like:

- *Solid metal frame construction*
- *Noise dampening engineering*
- *Metal-to-metal fastening*
- *Weight saving, reinforced design*
- *Long-life nylon gears*
- *High calibre, solid metal drive and needle shafts*
- *Metal bobbin-winding mechanism*
- *Fully encased, self-cooling motor*
- *Internally defined structure*
- *Fade, chip and crack resistant ABS resin*

In an era of disposable products, *a Janome is built to last*. Accessory and replacement parts are readily available. And most important, you have the support of your Janome dealer for education and service.

Why do *customers keep coming back* to Janome when it is time for a new machine or to recommend one to a friend? We make great sewing simple and enjoyable.

The power of the three new M Series machines is 46 Watt.
This is more power than the TXL607 (35W) and the DKS100 (40W).

M Series...QUILT...DÉCOR...COUTURE

We are currently promoting this new range of machines in magazine and online advertising.

information