

JANOME



G.U.R
THE SEWING SUPERSTORE

Surround yourself with personal style



THE FIRST MEMORY CRAFT DEVOTED

They always say it's best to do ONE thing really well.

Meet the Memory Craft 300E. It may look like just another pretty sewing machine, but it's not. It's an embroidery-only machine. That's right. It only does embroidery. But it does it very, very well!

First, you get legendary Janome stitch quality. Quite simply said – no other machine can produce such precise and beautiful stitching, and do it at up to 650 stitches-per-minute. Then, you get all our great built-in features, like tons of designs, on-screen editing, thread brand selection, and as we like to say... so much more.

Embroidery only. Isn't it great to know what you want?!



You'll never run out of designs.

- » **CHOOSE FROM 90 BUILT-IN DESIGNS** Start creating right away. The MC300E comes pre-programmed with 90 embroidery designs: 10 sized for the Large Hoop, 60 for the Standard Hoop and 20 combination designs. The style selection ranges from traditional florals all the way to whimsical children's designs.
- » **POP IN A PC DESIGN CARD** Janome offers a great library of optional PC Design Cards from fun and casual to elegant and ornate. There really is something for everyone. Check out each card's design menu online at www.janome.com. Current design cards are also available on CD-ROM to use with your Janome software to manipulate or combine designs in your computer.
- » **INTERNET OR SOFTWARE** There are lots of sites on the Internet offering copyright-free designs in the Janome .jef and .sew formats. Download these or digitize designs yourself with easy-to-use optional Janome software, like Customizer 10000 Plus or Digitizer 10000. Just transfer the designs to an ATA PC Card to load them into your machine.



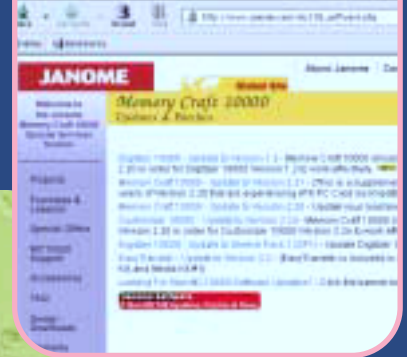
Get a Built-in ATA PC Card Slot The ATA PC Card (also known as "Compact Flash with Type II Adapter") is much more reliable and faster than a floppy disk. In fact, most computer makers have begun phasing out the floppy in favor of the ATA PC Card. Old-fashioned floppies can hold only a few dozen small designs. By contrast, your MC300E can read up to 100 designs saved into its designated folder on an ATA PC Card.

ENTIRELY TO EMBROIDERY!



From off-the-rack...

Embroidery can take an everyday item and turn it into something uniquely yours. And because you're using Janome technology, you'll get professional-quality results right from the start.



Update your machine through software

You can update the software in your MC300E! This means that when Janome releases new designs, new screens or other feature modifications, you will be able to add these free or low-cost updates right into the memory of your machine. It's like getting a new machine!



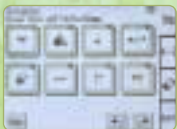
Bring in designs on PC Design Cards, ATA PC Cards...



Or create beautiful monograms in 2 or 3 letter styles.



The screen tells you how many minutes your embroidery will take.



Or select from 90 built-in designs: 10 sized for the Large Hoop, 60 for the Standard Hoop and 20 combination designs.



Rotate and resize designs from 90% - 120%, then move them around in the hoop to create your layout.



You're ready to sew!



Combine designs and lettering, choosing from 3 built-in alphabets.



Automatically change colors to your favorite brand of thread: Janome, Robison-Anton, Madeira, or Mettler.

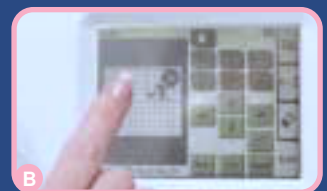


You can even save your design file for later use.

That Looks Easy!



Put the item you want to embroider in a hoop.



Choose the design you want to embroider and position it on the screen.



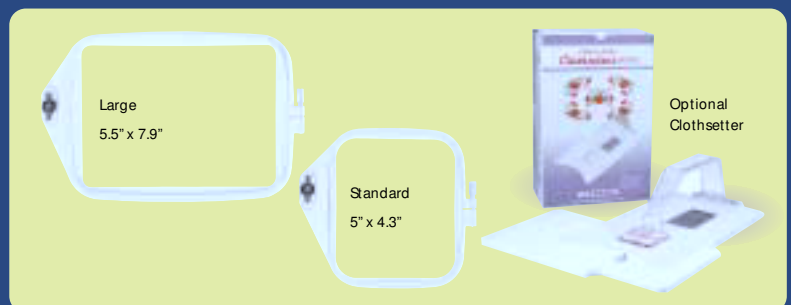
Attach the hoop and press the Embroidery key. You're embroidering! The MC300E even tells you when to change thread color.

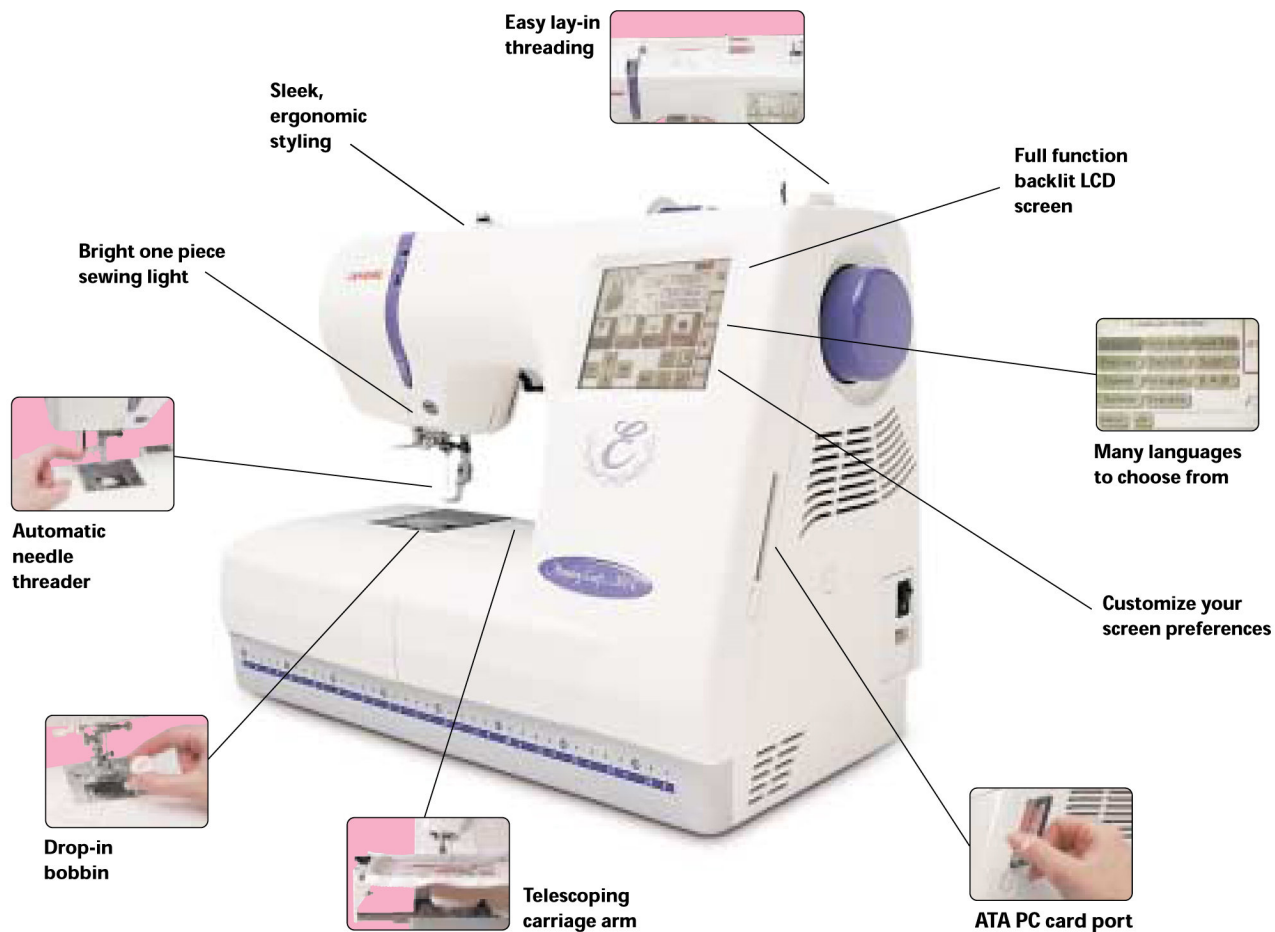


To off-the-charts!

Embroidery hoops included

The MC300E has a really big hoop size, up to 5.5" x 7.9". In fact, you won't find anything larger on any other embroidery-only machine. You can select your hoop size right on screen. Both the Standard and Large hoops are included with the MC300E. Our patented telescopic carriage arm allows the hoop to move forward or backwards with tremendous flexibility. Of course, with the exclusive Janome Clothsetter, your designs aren't limited by hoop size. You can make embroidered designs of virtually any size with the help of the Clothsetter's exact placement. No other brand of embroidery machine allows you to design with such confidence and precision.





Features

- Backlit LCD screen
- PC-Link via ATA Card
- Upgradable via software
- Maximum embroidery size: 5.5"x7.9"(140mm x 200mm)
- Embroidery speed: 400–650 spm
- Built-in designs: 90 (10 large, 60 standard, 20 combination)
- Fonts: 3 fonts plus 2 and 3 letter monogramming
- Built-in memory
- Change colors to favorite thread (Janome, Robison-Anton, Madeira, Mettler)
- Easy Drag & Drop for editing placement
- Embroidery Design Resize to 90%, 100%, 110%, 120%
- Rotate in 45° increments
- Flip vertically or horizontally
- Standard hoops: Large 5.5"x7.9"(140mm x 200mm), Standard 5"x4.3"(126mm x 110mm)
- Embroidery area tracing
- MY SET screen controls for contrast, in/cm designation, and other customization
- Zoom in and out
- Multi-language selection
- Time indicator
- Stitch counter
- Upper thread and presser foot sensors
- Manual thread tension control
- One-piece sewing light

Here are a few samples of our built in designs!



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